



disparaging manner, even if they are not identified.

- Nurses must not take photos or videos of patients on personal devices, including mobile devices.

2012 NSNA MidYear Career Planning Conference Faculty, School Advisors, State Consultants Schedule

Town & Country Resort & Conference Center • San Diego, California • November 8–11, 2012

Thursday, November 8, 2012

8:30 a.m. – 10:30 a.m.

Breakfast and Facebook: Using Social Media (1.5 contact hours*)

Speaker: Nancy Spector, PhD, RN, Director of Regulatory Innovations, National Council of State Boards of Nursing, Chicago, IL

1:30 p.m. – 2:30 p.m.

Orientation to MidYear and NSNA Update

Speakers: ANA-appointed consultant Rebecca Patton, MS, RN, and NLN-appointed consultant Cheryl Taylor, PhD, RN

2:45 p.m. – 4:15 p.m.

Mentoring and Coaching Nursing Students

Speaker: Lois Marshall PhD, RN, Nurse Education consultant, author, speaker, Miami, FL

Sponsor: The Johnson & Johnson Campaign for Nursing's Future, New Brunswick, NJ

5:00 p.m. – 6:30 p.m.

Opening Session and Keynote Address Nursing: A Career for Your Lifetime

Speaker: Donna Cardillo, MA, RN, speaker, author, consultant, and coach; Cardillo and Associates, Sea Girt, NJ

Sponsor: Anthony J. Jannetti, Inc., Pitman, NJ

Friday, November 9, 2012

8:00 a.m. – 10:45 a.m.

Leadership University Consultant Advisor Certificate Program Part I

Speakers: Dr. Diane Mancino, NSNA Executive Director; Rebecca Patton, MSN, RN, CNOR, FAAN, ANA-appointed consultant; Dr. Cheryl Taylor, NLN-appointed consultant. This is a great opportunity to obtain continuing education credit* and validate your role as a state consultant or school advisor.

9:00 a.m. – 10:30 a.m.

Student Evaluation in Nursing Education: Formative and Summative Effectiveness (1.5 contact hours*)

Speaker: Lois Marshall, PhD, RN, nurse education consultant, author, national speaker, Miami, FL

11:00 a.m. – 1:30 p.m.

Career Counseling Center Open in Exhibit Hall

3:00 p.m. – 4:30 p.m.

Challenges in Clinical Decision-Making (1.5 contact hours*)

Speaker: Loretta Manning, MSN, RN, GNP Executive Officer, ICAN Publishing, Inc., Suwanee, GA

Saturday, November 10, 2012

9:00 a.m. – 10:45 a.m.

Leadership University Consultant Advisor Certificate Program Part II (continuation)

10:45 a.m. – 1:15 p.m.

Career Counseling Center Open in Exhibit Hall

1:30 p.m. – 3:00 p.m.

Adaptive Quizzing and Learning (1.5 contact hours*)

Speaker: Rebecca Cox-Davenport, PhD, RN, Assistant Professor, Lander University, Greenwood, SC

Sponsor: Lippincott, Williams & Wilkins, Philadelphia, PA

3:15 p.m. – 4:45 p.m.

Consultants and Advisors: Sharing Successful Organizational Strategies

Moderators: NSNA's national consultants, Dr. Cheryl Taylor, NLN-appointed consultant, and Rebecca Patton, MSN, RN, CNOR, FAAN, ANA-appointed consultant

* This activity has been submitted to the North Carolina Nurses Association for approval to award contact hours. The North Carolina Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

For details and registration information, go to www.nсна.org and click on

Developing Social Media Policies

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NSNA Upcoming Events

30th Annual MidYear Conference

November 8-11, 2012

San Diego, CA

61st Annual Convention

April 3-7, 2013

Charlotte, NC

31st Annual MidYear Conference

November 7-10, 2013

Louisville, KY

62nd Annual Convention

April 9-13, 2014

Nashville, TN

63rd Annual Convention

April 8-12, 2015

Phoenix, AZ

64th Annual Convention

March 30-April 3, 2016

Orlando, FL

Visit www.nсна.org/meetings.aspx for all the latest info!

